T-LEVELS | IfATE Institute for Apprenticeships and Technical Education

Please check the examination details below before entering your candidate information

Candidate surname	Other names

Centre Number | Learner ID

LL-

T Level Technical Qualification in Craft and Design (Level 3)

Thursday 12 June 2025

Morning (Time: 2 hours 30 minutes)

Paper reference **19572**

Core: Examination paper

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and Pearson learner ID.
- Answer **all** questions.
- Answer the questions in the spaces provided
  – *there may be more space than you need.*

Information

- The total mark for this paper is 120.
- The marks for **each** question are shown in brackets
  – *use this as a guide to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ▶

P83307A

©2025 Pearson Education Ltd.

1/1

P 8 3 3 0 7 A 0 1 2 4

Pearson

The T Level Technical Qualification is a qualification approved and managed by the Institute for Apprenticeships and Technical Education, and Pearson's development and delivery of the qualification and use of the mark is under the authority of the Institute for Apprenticeships and Technical Education.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

Answer ALL questions. Write your answers in the spaces provided.

SECTION A

1 Which **one** of these describes the narrative of a design?

- ☒ **A** The design tells a story
- ☒ **B** The design is literal
- ☒ **C** The design is factual
- ☒ **D** The design focuses on the concept

(Total for Question 1 = 1 mark)

2 Give **one** characteristic of sector skills bodies.

.....

(Total for Question 2 = 1 mark)

Financial acumen supports a craft maker to create accurate budgets.

3 Give **two** other ways that having financial acumen supports a craft maker working in the creative industries.

1 .....

.....

2 .....

.....

(Total for Question 3 = 2 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

A craft maker must consider the reliability and validity of sources.

4 Give **two** ways a craft maker can establish the expertise of an author.

1 .....

.....

2 .....

.....

(Total for Question 4 = 2 marks)

5 Explain **one** way academic publications can be used to support research in the creative industries.

.....

.....

.....

.....

(Total for Question 5 = 2 marks)

6 Explain **two** ways measuring increased demand for a craft product from audiences is important in the creative industries.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

(Total for Question 6 = 4 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

7 Explain **one** way economic factors can influence the emergence of trends in the creative industries.

.....

.....

.....

.....

(Total for Question 7 = 2 marks)

8 Explain **one** way cash flow can impact a project in the creative industries.

.....

.....

.....

.....

(Total for Question 8 = 2 marks)

9 Explain **one** benefit of using shape in a craft product to help tell a story.

.....

.....

.....

.....

(Total for Question 9 = 2 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

An employed craft maker is pregnant, which is a protected characteristic.

10 Explain **two** ways this protected characteristic provides equality for the employed craft maker.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

(Total for Question 10 = 4 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

11 Discuss the factors a craft maker should consider when thinking about creating revenue by using a self-generated model to develop products or services in the creative industries.

(Total for Question 11 = 9 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

12 Discuss the factors a craft maker should consider when they accept a project leadership role, its responsibilities and interdependencies.

(Total for Question 12 = 9 marks)

TOTAL FOR SECTION A = 40 MARKS

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

SECTION B

13 Which **one** of these is a geographic consideration to support the diverse needs and interests of audiences?

- ☒ **A** Lifestyle
- ☒ **B** Population
- ☒ **C** Religion
- ☒ **D** Values

(Total for Question 13 = 1 mark)

14 Give **two** reasonable adjustments to improve the accessibility of craft products for users with cognitive, learning, neurological and neurodiverse conditions.

1 .....

.....

2 .....

.....

(Total for Question 14 = 2 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

Employment legislation applies to the creative industries.

15 Give **two** features of the Safeguarding Vulnerable Groups Act 2006.

1 .....

.....

2 .....

.....

(Total for Question 15 = 2 marks)

16 Explain **one** benefit to a craft maker of enhancing their awareness of evolving developments in the creative industries.

.....

.....

.....

.....

(Total for Question 16 = 2 marks)

17 Explain **one** benefit to a craft maker of complying with the Data Protection Act 2018.

.....

.....

.....

.....

(Total for Question 17 = 2 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

18 Explain **two** key responsibilities of a jewellery maker.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

(Total for Question 18 = 4 marks)

A craft maker wants to explain an idea for a new product to a non-expert potential investor.

The craft maker does not want to share detailed information about the idea with the potential investor.

19 Explain **one** way the craft maker can follow professional work etiquette to communicate the idea appropriately to the potential investor.

.....

.....

.....

.....

(Total for Question 19 = 2 marks)

DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA

20 Explain **two** benefits of using psychographics to support the diverse needs and interests of audiences in the creative industries.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

(Total for Question 20 = 4 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

21 Discuss the factors a craft maker should consider when thinking about accepting a fixed-term contract.

(Total for Question 21 = 9 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

BLANK PAGE

A craft maker admires the traditional dress of a particular country. The craft maker has visited the country and has a basic understanding of the origins of the country's traditional dress.

22 Evaluate the suitability of the craft maker using the country's traditional dress as inspiration for the design of a new collection.

(12)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

(Total for Question 22 = 12 marks)

TOTAL FOR SECTION B = 40 MARKS

SECTION C

23 State what is meant by the term 'capital allowance.'

.....

.....

(Total for Question 23 = 1 mark)

24 Give **two** reasons why it is important for a craft maker to maintain their professional development.

1 .....

.....

2 .....

.....

(Total for Question 24 = 2 marks)

One reason audience research is important in the creative industries is because it influences the creative process of development.

25 Give **two** other reasons why audience research is important in the creative industries.

1 .....

.....

2 .....

.....

(Total for Question 25 = 2 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

26 Explain **one** drawback to a craft maker of using quantitative research methods.

(Total for Question 26 = 2 marks)

27 Explain **one** implication for a craft maker of not complying with the Environmental Protection Act 1990.

(Total for Question 27 = 2 marks)

28 Explain **two** ways a craft maker can meet the creative industry's professional standards for data management.

1

2

(Total for Question 28 = 4 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

29 Explain **one** way the Anti Copying in Design (ACID) organisation fulfils its purpose.

.....

.....

.....

.....

(Total for Question 29 = 2 marks)

A range of emotions is experienced at music festivals.

A craft maker has decided to make a new range of products for music festivalgoers that reflect their experiences.

30 Explain **two** ways that the surface design and finish on products can be used to reflect the emotions experienced at a music festival.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

(Total for Question 30 = 4 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

31 Discuss the key factors a craft maker should consider when identifying and researching a specialised target audience.

(Total for Question 31 = 9 marks)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

A craft maker is exploring the potential use of extended reality at a large craft fair.

The craft fair is a live indoor event focusing on practical demonstrations.

32 Evaluate the suitability of using extended reality at the craft fair.

(12)

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

(Total for Question 32 = 12 marks)

TOTAL FOR SECTION C = 40 MARKS
TOTAL FOR PAPER = 120 MARKS

BLANK PAGE

DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

BLANK PAGE

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

BLANK PAGE